



- **Sell Your Asset**

- Advertising
 - Realtor
 - [Section 8 Homeownership Program](#)
 - Diario Las Americas
 - Miami & El Nuevo Herald
 - New Times
 - [Southern Florida MLS](#)
 - Miami Times
 - The Flyer
 - Internet
 - Your own web site
 - <http://www.investmentpropertiesmiamiflorida.com>
 - Plant Realtor
 - Yahoo
 - REALTOR.com
- Selling
 - Plan/Prepare
 - Choosing your Real Estate Broker
 - What services do they offer
 - Code of Ethics
 - Get recommendations from past sellers
 - What experience do they have in the immediate area
 - How would they price my investment
 - Recent Sales
 - Comparables currently on the market
 - How will they market my investment
 - What is their fee
 - How long do you want to list your investment
 - Set the Price
 - Market Conditions
 - Interest Rates
 - Maximum Price
 - Best Terms
 - Value of your investment relates to local sale prices.
 - Supply and Demand
 - Owner needs can impact sale values
 - Sale prices are NOT the whole deal
 - Develop a Marketing Plan
 - Prepare Your Property For Sale
 - High-Impact Marketing Materials
 - State of The Art Technology
 - Consistent Media Advertising
 - Showings and Open Houses
 - Follow-up Quickly and Consistently
- Signs
 - Selling Signs
 - Sign Manufacture